
Annual Report

2022-2023

THE CHETANA

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FROM DIRECTOR'S DESK.....

As a catalyst of participatory inclusive development and a torch bearer for poor deprived community The Chetana started its journey from 1989 and undertook community driven activities building linkages and collaborations with different stakeholders including funding agencies, district and state administration, local governance, other NGOs and likeminded individuals. As the year 2022-23 turns out to be a year of New Normal from Covid-19 Pandemic, all the activities focused on rebuilding confidence and strengthening community participation for better development in the project areas. The regular activities along with continuation programmes implemented with full swing and volunteers committed back to their regular actions at community level.

The Annual Report-2022-2023 presents a brief narration of activities conducted during the reporting year and I on behalf of the organization seeks comments, ideas and innovations from different stakeholders and people to strengthen our commitment and efforts in years to come.

We acknowledge with our heartfelt thanks, the contribution of each and every agency, stake holders, volunteers whose support and contribution enabled us to face the challenges smoothly and continue our works for the larger welfare of the people.

Sd/-

Director
THE CHETANA

INTRODUCTION

The CHETANA is a not-for-profit, non-governmental organization located in Dhenkanal district of Odisha, India. The organisation strives to address the key problems, priority needs of poor and weaker sections being more concerned about senior citizens, women, youths, children, wage labourers, small and marginal farmers, schedule castes, schedule tribes and other disadvantaged groups. Since its inception The CHETANA has been committed to the implementation of social justice and the development of marginalized sections of society. It operates in the most remote and inaccessible areas of Central Odisha, where the land is tribally dominated and more than 80% of the population reside below the poverty line. Its development initiatives cover more than 5.2 million underprivileged persons, including women, children, small farmers, rural artisans, the elderly, the disabled, and the destitute. The CHETANA has developed an integrated strategy by combining direct service delivery with development support activities, such as research, advocacy and networking. With over 40 highly skilled professional personnel, The CHETANA runs a number of programs. The CHETANA provides elderly care, support to people with disabilities, child care, assistance for people with HIV/AIDS, malaria prevention, local agricultural development, village infrastructure development and human rights promotion. The major focus in all intervention is a participatory approach so that the people/ community can own and manage the outcome of our interventions.

Our Mission

To empower the underprivileged by increasing their participation in the development process, ensuring proper utilization of resources within the community, raising the level of literacy and improving access to healthcare.

Strategy

The CHETANA's development initiatives are based on community participation. With a goal to enhance public participation in the planning, implementation, monitoring and evaluation of our programs, the strategic approach of the organisation consists of the following :

1. Public Education & Awareness
2. Development Counseling
3. Public Health & Awareness
4. Skill Training
5. Promotion & Usage of Local Resources
6. Networking
7. Research
8. Policy & Advocacy

Operational Area & Target Groups

The operation area of The Chetana spreads across the state of Odisha though presently activities of the organization are being concentrated at Dhenkanal district. Apart from Dhenkanal we have expanded our operational area to neighboring Angul and Jharsuguda districts. The organisation focuses on

rendering quality services for the marginalized people of Odisha. This group includes scheduled tribes, scheduled castes, destitute women, children and families from resource poor community, elderly persons, people with disabilities, small farmers, and persons who are unable to stand at their own feet.

ACTIVITIES CONDUCTED DURING THE YEAR 2022-23

After a havoc of Covid-19, the year 2022-23 witnessed rebuilding confidence among the people and getting back to the normal life after two years of distress and hopelessness. The Chetana through its volunteers sensitized and mobilized the people to come forward and participate in the mainstream process of community development with due precautions advised by the Govt. from time to time. Most of the regular activities were carried out and continuation programs implemented during the reporting period. The briefs of activities organized are given under.

1. MOBILE MEDICARE UNIT FOR OLDER PERSONS:

Keeping in focus the health needs of senior citizens and older persons living in remote inaccessible areas, The Chetana is running one mobile health unit called " Mobile Medicare Unit for Older Person" from the year 2015-16 in Gondia & Bhuban block of Dhenkanal district. The project has been sanctioned by the Social Security & Empowerment of Persons with Disabilities Department, Govt. of Odisha since the year 2020-21. Under the project, the medicare unit visited to some remote areas, screened health status of older persons, sensitized family members to care the elder persons at family level. Looking at the sickness and health complications medicines to the ill older persons were provided free of cost. The organization has made arrangement for hiring annually one well equipped Medical Van with one part-time doctor and a staff nurse that visited different locations on weekly basis to provide health check up and instant care services to the needy older persons. The year 2022-23, total 38 locations and 3722 older persons from General, SC, ST and OBC were covered.

2. MOBILE DISPENSARY UNIT FOR ST COMMUNITY:

Dhenkanal is having some ST Community dominated pockets spreading over Sadar, Gondia, Bhuban, Kamakhyanagar and Kankadahad blocks which are mostly vulnerable locations and considered out of reach to the institutional care provided by Govt. Considering their health care needs and the inadequacy of the existing services, The Chetana initiated Mobile Dispensary Unit hiring one Medical Van equipped with minimum logistics and personnel like a part time doctor and a staff nurse cum pharmacist. The Mobile Dispensary Unit provided health care services at the doorstep of the ST communities during the reporting period. The block wise coverage in 2022-23 is given under.

Block	No of times Dispensary Unit visited	No of ST dominated villages covered	No of ST people registered and provided services
Sadar	06	11	115
Gondia	07	08	128
Bhuban	05	07	93
Kamakhyanagar	06	08	103
Kankadahad	05	09	112
Total	29	43	551

3. OLD AGE HOME (Senior Citizen Home):

The Chetana opened one Senior Citizen Home in as previously known "The Old Age Home" at Hemsarpada of Angul district since 1st January 2020. The Home had admitted 16 poor economically distressed older people who were uncared and deserted by the family. The inmates are provided residential facility with free fooding, recreation and health care. During the year 2022-23, the inmates received free boarding, lodging and clothing, recreational facilities. Besides, weekly health checks up & treatment is conducted by the part time Doctor & Nurse.

4. RURAL SPORTS:

Rural Sports is a regular programme of The CHETANA. In collaboration with the local youth clubs, the Chetana organized one Volley Ball Tournament in Bainsia Play ground where six groups participated. Besides the organization also provided sports equipments for both indoor and outdoor games to Ballav Youth Club.

5. SENIOR CITIZENS' HOMES FOR ELDERLY WOMEN:

The CHETANA is running "Senior Citizens' Homes for Elderly Women" at Chudakhiakateni in Dhenkanal district where 50 (Fifty) elderly women from different part of the district are provided free accommodation, food, clothing, shelter, vocational training, health services, counseling, recreational support etc. The programme is supported by the Ministry of Social Justice & Empowerment, Government of India since 2010. For rendering effective services to the inmate beneficiaries, counselor, part time doctor and centre superintendent etc. have been appointed. The officials from the local line department and also representatives from Govt. of India are monitoring the progress of the activities and the program is running smoothly.

6. PHYSIOTHERAPY CLINICS FOR OLDER PERSONS:

A Physiotherapy centre for the older persons has been opened at Dhenkanal town since the year 2011-12 and continued its services that includes healing practices to the patients suffering from different endemic and health hazards. The centre continued its services during the year 2022-23 and a total 962 older patients having the worst case of health hazards were provided free clinical and physical therapeutic services during the reporting period. Apart from this, village level awareness on care for older persons and field level assessment organized for screening different older patients having the severe health hazards and advices given accordingly.

7. INTEGRATED REHABILITATION CENTRE FOR ADDICTS:

The Integrated Rehabilitation Centre for Addicts (IRCA) located at Kolhua, PO. Bainsia of Dhenkanal is supported from Ministry of Social Justice & Empowerment, Govt. of India since 2014. This intervention is considered as a stepping stone in the social reform activities of the organization. The centre has 15 bedded facility equipped with necessary infrastructure and logistics providing multifaceted activities for prevention of alcoholism & substance abuse. During the reporting period both indoor and outdoor

services were provided. In 2022-23 total 171 persons were provided indoor services while 552 persons provided outdoor services. To its credit 48 patients are now free from addiction and declared as whole person recovery (WPR). Necessary steps being taken for the rehabilitation of relapsed cases in family/communities.

8. NURSERY RAISING & PLANTATION PROGRAM:

As a response to global warming and climate changes, the Chetana promotes mass plantation through community people for which Nursery and distribution of sampling to the local households were carried out during the reporting period. Total 5500 plants were distributed and people were guided to care the plantation activities through volunteers.

9. OBSERVATION OF INTERNATIONAL WOMEN'S DAY:

The Chetana organized one workshop on 8th March 2023 to observe International Women's Day. The Theme of the workshop was "Close Gender Gap & Promote Women and Girls's Empowerment". The workshop was organized in Joranda and participated by SHG leaders, social activists and NGO representatives. The workshop deliberated the need for strengthening women power both in community development and decision making process. The resource persons highlighted the Mission Shakti programme of Govt. of Odisha that brings rudimental changes in SHG movement in Odisha.

10. YOUTH LEADERSHIP DEVELOPMENT TRAINING:

During 2022-23, THE CHETANA indentified and created a pool of youth volunteers in Bainsia as well as Joranda Gram Panchayatas and sensitized & encouraged them to identify themselves with the needs and aspirations of the poor and deprived sections of the community and to work with them in situation of calamities and pandemic. THE CHETANA organized two batches of youth volunteers' leadership training at Panchayata level for awareness creation on Govt. Schemes, peoples entitlements and rights and their role in monitoring service delivery. Total 78 youths were covered in these two batches of training.

11. PUBLIC LIBRARY SERVICES:

The Chetana has a well functional Rural Library Centre located at Chudakhiakateni in Gondia block, Dhenkanal district, which promotes literary pursuits and enhances knowledge of the community people in rural areas of the locality. The Raja Rammohun Roy Library Foundation, Kolkata has sponsored the Library Centre. The library is enriched with more than 7500 books which include books of history, culture, children's literature, Novel, periodicals etc. in Odia , English & Hindi languages. Magazines and news papers in English & odia languages are subscribed for documentation purpose. Besides, one documentation cell has been developed and equipped with qualitative rare books & palm leaf manuscripts. The students/ non-students, organisation staff and the general public are using the services of the library uninterruptedly.

12. VOCATIONAL TRAINING FOR EDUCATED DISABLED:

Skill development is one of the major focus area of The Chetana and like previous years, during 2022-23 vocational training for the educated disables (orthopedically handicapped, and deaf & dumb) on trades like coir craft making, Garment making and candle making were continued. Each of these trades covered 15 trainees and the training imparted over a period 15 days only.

Trade	Location	No of beneficiaries
Garment Making	Gondia block of Dhenkanal	15
Paper Plate Making	Gondia block of Dhenkanal	15
Candle making	Sadar block of Dhenkanal	15
Total		45

13. PROMOTION OF INDIGENOUS CULTURE:

To promote and restore traditional cultural heritage in Odisha, THE CHETANA organized one workshop in 22nd September 2022 in Chudakhiakateni under Gondia block. Local artistes, educationists, historians and traditional leaders participated where discussion on cultural practices and their status took place. A strategy was devised to list out the different cultural practices , their status and the action points required to revitalize the same. Total 35 selected participants covered in the day long deliberation and interaction.

14. FOOD PROCESSING TRAINING PROGRAM:

During the year 2022-23, The Chetana organized one Food Processing Training for SHG women in Chuadakhikateni training hall. The training on manufacturing of Jam, Jelly, Sauce, Pickle and other food craft items were provided to 30 women beneficiaries. This is an income generating venture of the SHGs being initiated by the organization towards economic empowerment of the women. The duration of the program was one month and skilled master trainers imparted training to the SHGs.

15. RURAL SANITATION PROGRAMME:

In collaboration with Bainsia Gram Panchayata, The Chetana organized Rural Sanitation programme engaging volunteers in different villages. The volunteers sensitise and ensure the use of IHHL by the people in Bainsia Gram Panchayata. Besides, Cleanliness, hand sanitization and proper waste management were promoted in Bainsia Gram Panchayata during 2022-2023.

16. DEVELOPMENT & EMPOWERMENT OF ADOLESCENT:

During the year 2022-2023, The Chetana organized life skill education and training programme for adolescent boys and girls in different groups. During these life skill education programmes the special needs and challenges of respective groups were discussed and both boys and girls were provided with advises and solution to their challenges through trainers. The Life Skill education Training were participatory and topics were chosen according to the respective groups needs. The programme for

each group was of two weeks duration. Total 25 adolescent boys covered in the month of August 2022 while 30 adolescent girls were imparted training in December 2022. These programmes were organized Bainsia Gram Panchayata of Gondia block of Dhenkanal district.

17. YOGA TRAINING:

As a regular activity, The Chetana for promoting and popularizing yoga, organized yoga training in different villages of Bainsia Gram Panchayata through its trained volunteers. Weekly yoga classes resumed in each village in the community halls. In these Yoga sessions, local youths, people of different age groups participates.

OUR DONORS:

- Ministry of Environment & Forests
- Ministry of Health & Family Welfare, Govt. of India
- Ministry of Women & Child Development, Govt. of India
- United Nations Development Program (UNDP)
- National Rural Health Mission (NRHM)
- Indian Council for Child Welfare/Oriasa State Council for Child Welfare
- Central Social Welfare Board/State Social Welfare Board
- Raja Rammohun Roy Library Foundation
- Ministry of Culture, Govt. of India
- Council for Advancement of People's Action & Rural Technology (CAPART)
- National Commission for Women
- Ministry of Social Justice & Empowerment, Govt. of India
- PSS Central Institute of Vocational Education, Shyamla Hills, Bhopal
- Ministry of Ayush, Govt. of India
- Social Security & Empowerment of Persons with Disabilities Department, Govt. of Odisha

THE CHETANA IS ASSOCIATED WITH:

- Nehru Yuva Kendra, Dhenkanal
- Life Member of India Water Partnership (IWP)/ Global Water Partnership (GWP)
- Member of Nation Alliance of Women (NAWO) Orissa Chapter
- Member of NGO Coordination Cell, & also Block NGO Coordinator, Dhenkanal
- Member White Ribbon Alliance, Dhenkanal Chapter

DIRECTOR
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